

ISAPZURICH and CHIRON PUBLICATIONS  
present



The 2017 Zurich Lecture Series in Analytical Psychology

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Allan Guggenbühl, Prof. Dr. phil.  
Professor and Jungian analyst, ISAP Zurich

The Stories We Are:  
The Value of Abuse  
and Wrongdoings in Our Past

Oct 27 & Oct 28, 2017 | Zurich, Switzerland

Friday, October 27

Reception, Lecture & Three-Course Dinner  
at the historic Zunfthaus zur Schmiden  
Marktgasse 20  
Zurich

Saturday, October 28

Lectures, Lunch, & Discussion  
at the Lavatersaal  
St. Peter-Hofstatt 6  
Zurich

## About the Zurich Lecture Series

The Zurich Lecture Series in Analytical Psychology was established in 2009 by the International School of Analytical Psychology Zurich (ISAPZURICH) and Spring Journal Books to present annually new work by a distinguished scholar who has previously offered innovative contributions to the field of Analytical Psychology by either:

- bringing analytical psychology into meaningful dialogue with other scientific, artistic, and academic disciplines;
- showing how analytical psychology can lead to a better understanding of contemporary global concerns relating to the environment, politics, religion; or
- expanding the concepts of analytical psychology as they are applied clinically

Each year, the selected lecturer delivers lectures over a 2-day period in Zurich based on a previously unpublished book-length work. This work will be published by Chiron Publications in a book series of which Steven Buser, M.D., Leonard Cruz, M.D. and Murray Stein, Ph.D., are the series editors.

## About the 2017 Zurich Lectures

### The Stories We Are: The Value of Abuse and Wrongdoings in Our Past

In this year's Zurich Lecture Series, Allan Guggenbühl will talk about the stories we create from our personal life experiences, and how our basic identity can be built on these stories. *Neglected child, smart Underdog, lonesome Hero...* these often dramatic, tragic and heroic dramas serve as the base of our identity. They might empower us to cope with challenges and confront the future. Often they hinder us, though, to develop our potential and are the source of our fears and worries. The snag is: The stories of our personal life don't necessary reflect what actually happened. They often consist of fictional elements that contain an archetypical core. In order to reconcile with the paradoxes, absurdities and mysteries of our lives, we need to find our story line. For this, imagination is important. Discovering and retelling our personal story will help us to become focused and find meaning in our endeavors. In this lecture (and subsequent book), the distinct features of these stories are described, as well as the role of imagination and the possibilities of Mythodrama to work and reflect on the stories we are.

## Allan Guggenbühl, Dr. phil.: The 2017 Zurich Lecturer

Allan Guggenbühl, PhD is a graduate of the C.G. Jung Institute Zürich, the founder of the Institute for Conflict Management and Mythodrama (IKM), a professor at the University of Education Zürich, a faculty member of ISAP-ZÜRICH, and an analyst in private practice. He is well known for his crisis intervention management in schools and other institutions. His lectures at home and abroad focus on this subject and on conflict prevention, team building, adolescent development, and the topic of boys in school and men in professional practice. He has authored many books on these subjects.



*Allan Guggenbühl  
Professor and Jungian analyst, Zurich*

## Site of the Event



### Zunfthaus zur Schmiden

Marktgasse 20, 8001 Zurich

Photo courtesy of:

<https://meeting.zuerich.com/en/meeting/venue/zunfthaus-zur-schmiden>

The opening lecture and dinner on Friday, October 27 will be held at the "Zunfthaus zur Schmiden" (Guild House for Blacksmiths), a beautiful city palace located since 1412 at "Marktgasse 20, close to the Limmat River in the heart of old Zurich. The sumptuous late-Gothic Guildhall and the historic rooms with style, warm hospitality and tradition will make you feel welcome. It is a special privilege to celebrate the Zurich Lecture Series at this grand location.

Friday, October 27, 5:30 pm: Reception; 6:15pm: Lecture; 7:15-9:00pm: Three-Course Dinner. Location: the historic Zunfthaus zur Schmiden, Marktgasse 20, 8001 Zürich.



### Lavatersaal at St. Peter's Church

St. Peter-Hofstatt 6, 8001 Zurich

More lectures will follow on Saturday, October 28 at the Lavatersaal located at St. Peter's Church. The Lavatersaal is in a classic 18th century building that belongs to St. Peter's Church, which boasts the largest clock face in Europe. The house is named after Johann Kaspar Lavater (1741-1801), a good friend of Goethe's and whom Goethe visited several times at this location.

Saturday, October 28, 10:00am-12:00 Noon: Lecture and Discussion; 12:00 Noon-1:30pm: lunch; 1:30pm-3:30pm: Lecture and Discussion. Location: Lavatersaal at St. Peter's Church, St. Peter-Hofstatt 6, 8001 Zurich.

## Registration & Suggestions for Your Stay in Zurich

More information on registration and suggestions for your stay in Zurich can be located on the ISAPZURICH website at

[www.isapzurich.com/en/current-program/zurich-lectures/registration](http://www.isapzurich.com/en/current-program/zurich-lectures/registration)

Entry per lecture, cash at the door:

- General CHF 30.00
- Reduced CHF 20.00
- ISAP Students & Faculty Gratis

ISAPZURICH, Stampfenbachstrasse 115, 8006 Zürich

## Excursion:

**Sun. 29 Oct** 9:45-18:30

Fee: CHF 75.00 [reduced to CHF 65 for those with ½ tax abo]

**John Hill, MA** Trip to the Einsiedeln Monastery

*The Black Madonna: Psychological and Spiritual Perspectives* – Fee includes round trip travel and a coffee. Self-pay lunch. Sign-up and payment (cash only) at the Zürich Lecture Series, Fri., 27 Oct. Further information: [penelope.yungblut@icloud.com](mailto:penelope.yungblut@icloud.com)

## Lectures:

**Mon. 30 Oct**

10:00-11:45 **Doris Lier, lic. phil.** - *Good and Evil: The Forbidden Door* -

Exploring "good" and "evil" using the motif of the forbidden door in fairy tales, novels, and dreams

14:00-15:45 **Paul Brutsche, Dr.phil.** - *Soulful Effects and Therapeutic Effectiveness: Two Dimensions of Jungian Therapy*

16:00-17:45 **Kathrin Asper, Dr.phil.** - *Hephaistos: The Intimate Relationship between Hephaistos and His Mother in the Mirror of our Time*

17:45-19:00 **Chiron Publications** wine and cheese reception to discuss book publishing and recent book releases

**Tues. 31 Oct**

10:00-11:45 **Ursula Wirtz, Dr.phil.** - *The Way of Wisdom in Challenging Times*

14:00-16:30 *Panel Discussion - Civilization in Transition: Coping with Anxiety*

**Murray Stein, PhD** (Moderator) with **Doris Lier, lic. phil.**;  
**Bernard Sartorius, lic. theol**; **Penelope Yungblut, MA**

## Other Books in the Zurich Lecture Series

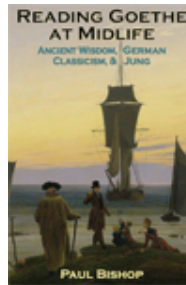


(2009)

**John Hill (Zurich)**

At Home in the World:  
Sounds and Symmetries of Belonging

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(2010)

**Paul Bishop (UK)**

Reading Goethe at Midlife:  
Ancient Wisdom, German Classicism, and Jung

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(2011)

**Josephine Evetts-Secker (UK)**

At Home in the Language of the Soul: Exploring  
Jungian Discourse and Psyche's Grammar of  
Transformation

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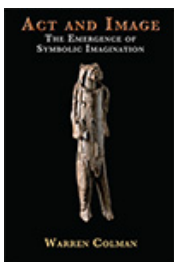


(2012)

**Ursula Wirtz (Zurich)**

Trauma and Beyond: The Mystery of Transformation

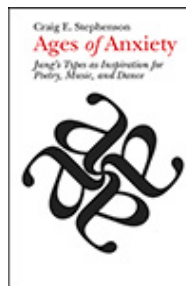
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(2014)

**Warren Colman (UK)** Acts and Image: The  
Emergence of Symbolic Imagination

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(2015) **Craig E. Stephenson** Ages of Anxiety:  
Jung's Types as Inspiration for Poetry, Music, and  
Dance

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(2016) **Paul Brutsche (Zurich)**  
Patterns of Creative Imagination as Seen in Art

2018  
Eva Pattis

2019  
Mark Saban

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ISAPZURICH offers education for becoming a Jungian analyst with a Diploma in Analytical Psychology. For more information: [www.isapzurich.com](http://www.isapzurich.com)

**REGISTRATION – ZURICH LECTURE SERIES – OCTOBER 27-28, 2017**

**Limited Seating – Register Early to Save Your Place**

**A separate form is required for each person registering.**

**Kindly type or write in block letters.**

Title: \_\_\_\_\_

Surname\*: \_\_\_\_\_

Name\*: \_\_\_\_\_

Nationality\*: \_\_\_\_\_

Occupation\*: \_\_\_\_\_

E-Mail\*: \_\_\_\_\_

Address\*: \_\_\_\_\_

\* mandatory \_\_\_\_\_

Are you a student of ISAPZurich?: \_\_\_\_\_

Would you like to have vegetarian dish?: \_\_\_\_\_

**Select the Package**

**Package ONE:  
Oct 27-28, The Complete Event**

Friday evening lecture at the Zunfthaus zur Schmiden with reception and 3-course dinner (excluding beverages); and 2 Saturday lectures (2 double hours) with light luncheon buffet at the Lavatersaal, St. Peter's Church.

Attendance fee: **270 CHF**

*For ISAP students only:*

Attendance fee: **100 CHF**

**Package TWO: Oct 27, Friday Opening**

Evening lecture at the Zunfthaus zur Schmiden with reception and 3-course dinner (excluding beverages).

Attendance fee: **200 CHF**

*For ISAP students only:*

Attendance fee: **80 CHF**

**Name:** \_\_\_\_\_

**Package THREE:  
Oct 28, Saturday Lectures**

2 Saturday lectures (2 double hours) at the Lavatersaal, St. Peter's Church, with light luncheon buffet and discussion.

Attendance fee: **140 CHF**

*For ISAP students only:*

Attendance fee: **50 CHF**

**Payment Method: CHF**

**Please indicate payment purpose:  
ZLS 2017**

**Bank Transfer**

To: ISAP ZURICH-AGAP, CH-ZURICH  
Account Nr: 622208-71  
IBAN: CH65 0483 5062 2208 7100 0  
Clearing Nr: 4835  
SWIFT-BIC: CRES CH ZZ 80A  
Bank: Credit Suisse AG  
CH - 8070 Zurich Switzerland

**Credit Card Payment**

[www.isapzurich.com](http://www.isapzurich.com) → Homepage

**FINAL REGISTRATION DEADLINE:  
FRIDAY, OCTOBER 20, 2017**

**Cancellation:**

For cancellation by September 29, 2017, fees paid will be refunded, less 25% for administration. Refunds are not possible for cancellation after this date.

Please send this form by email attachment to:  
**zurichlectures@isapzurich.com**

Confirmation will be sent to you upon receipt of payment.

**ISAPZURICH**  
Stampfenbachstrasse 115  
CH-8006 Zurich  
Switzerland

**Date:** \_\_\_\_\_